

Neighbourhood and Commercial

Strategic Director: Michele Moloney

7 February 2017

Dear Resident / Business,

Highams Park Town Centre update - Hollywood Way, Holly Crescent and Oak Hill

I am writing to tell you what road changes we will make in the Highams Park Town Centre area, following your feedback on proposals.

Before starting the Highams Park Town Centre area improvement scheme, we received letters and a petition outlining concerns that the high volume of non-residential traffic cutting through the area was making it feel unsafe for residents who live there. We received the same feedback in the public consultation for the scheme in June and July 2016.

Since the public consultation, we've carried out traffic assessments to understand the traffic speeds and behaviour in the area. From this, we developed extra proposals to address concerns, and reduce non-residential traffic cutting through the area, which would lower traffic speeds, and make it safer for all road users.

In December 2016, we wrote to you for feedback on these extra proposals:

- Hollywood Way to be made one-way eastbound
- Holly Crescent to be made one-way westbound
- Install speed humps on Oak Hill
- Install bays that provide a safe place for vehicles to pass each other on Oak Hill.

Results and the final scheme

In total 86 people provided feedback on the changes; 49 per cent were supportive of the proposals, 47 per cent were not supportive, and 5 per cent were neutral.

A review of the comments showed that the majority of respondents would prefer to make Holly Crescent one-way eastbound to stop traffic from jumping the queuing traffic on Oak Hill via Holly Crescent.

Based on these results, we plan to go ahead with the proposals as shown below. **This will include making Holly Crescent one-way eastbound.** The final scheme will include:

- Hollywood Way to be made one-way eastbound
- Holly Crescent to be made one-way eastbound
- Install speed humps on Oak Hill
- Install bays that provide a safe place for vehicles to pass each other on Oak Hill.

**WALK
CYCLE
ENJOY**

Call: 020 8496 3000
Email: enjoy@walthamforest.gov.uk
Visit: www.enjoywalthamforest.co.uk



Attached to this letter is a plan of the final scheme and the changes we will make.

What happens next?

We'll start to make improvements to the area based on the extra proposals in spring 2017. We will write to you one to two weeks in advance of work starting, explaining what work we will do, and any temporary parking and traffic management arrangements.

You may already have seen our contractors in the area working on plans for the wider Highams Park Town Centre scheme. Our contractors will aim to keep disruption to a minimum.

We will continue to monitor your feedback and suggestions, and will run safety checks to make sure the scheme is performing as expected. During and after the works, please feel free to continue sending us feedback, email enjoy@walthamforest.gov.uk.

Kind regards,

A handwritten signature in black ink, appearing to read 'V. Valavan', written in a cursive style.

Vala Valavan
Director of Highways and Traffic Management



- LEGEND**
- EXISTING ROAD MARKING
 - PROPOSED ROAD MARKING
 - PROPOSED DOUBLE YELLOW LINES
 - PROPOSED SIGN AND POST
 - ONE WAY SIGN
 - NO ENTRY SIGN
 - EXISTING SPEED HUMP
 - PROPOSED SPEED HUMP

HOLLYWOOD WAY
 HOLLY CRESCENT
 OAK HILL

LONDON BOROUGH OF WALTHAM FOREST

Traffic & Project Design
 Low Hill
 Argyle Ave
 London E10 7AB



Prepared by:	Drawing No.:	Drawn by/Scale/Date:
Checked by:	Date:	Revised:
Date:	Drawn by:	Revised:
Jan 2017		

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