Lea Bridge Road

In 2014, Waltham Forest Council was awarded £27 million by Transport for London for the Mini-Holland Programme to improve the borough’s roads and town centres making them great places to live, work and travel around.

Lea Bridge Road is one of a series of cycling and walking routes to receive funding and become part of the Mini-Holland routes scheme. Lea Bridge Road is one of the key routes in the borough running from Whips Cross Roundabout to the Lee Valley Ice Centre near the Hackney Boundary. The road is used by up to 30,000 vehicles and 1,500 cyclists every day and is primarily used by people travelling through the borough into neighbouring Hackney and further into the heart of London.

Between 13 March and 3 April 2015, we conducted a survey with residents, businesses, cyclists and visitors to find out what local people think about the area and the type of improvements they would like to see.

The surveys were available online, hand delivered to all households in the area and conducted face to face. Over 1,300 people and 175 businesses took part in the surveys.

The results from the perception surveys have been used to inform the design for the Lea Bridge Road scheme.

The headline results from the survey are below:

**Visitor survey results**

- **64%** of Lea Bridge Road visitors **walk**
- **20%** take the car
- **12%** cycle
- **57%** use public transport

### Visitor problems

- **40%** Traffic volume
- **32%** Poor crossing points
- **22%** Traffic congestion
- **19%** Anti-social behaviour
- **19%** Lack of places to sit
- **18%** Poor pedestrian environment

### Top four changes visitors to Lea Bridge Road would like to see

- **36%** Better crossing points
- **37%** More attractive streets
- **33%** Less traffic
- **23%** More street greening

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**Table:**

<table>
<thead>
<tr>
<th>Behavior of Lea Bridge Road visitors</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>64%</td>
</tr>
<tr>
<td>Take the car</td>
<td>20%</td>
</tr>
<tr>
<td>Cycle</td>
<td>12%</td>
</tr>
<tr>
<td>Use public transport</td>
<td>57%</td>
</tr>
</tbody>
</table>
Lea Bridge Road

Business survey results

Business feelings towards Lea Bridge Road

<table>
<thead>
<tr>
<th></th>
<th>It feels safe</th>
<th>It doesn’t feel safe</th>
</tr>
</thead>
<tbody>
<tr>
<td>It's easy to get around</td>
<td>😊 30%</td>
<td>😞 27%</td>
</tr>
<tr>
<td>It's attractive</td>
<td>😊 19%</td>
<td>😞 33%</td>
</tr>
<tr>
<td>Business is flourishing</td>
<td>😊 11%</td>
<td>😞 38%</td>
</tr>
<tr>
<td>It's not easy to get around</td>
<td></td>
<td></td>
</tr>
<tr>
<td>It's unattractive</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business could be better</td>
<td></td>
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</tr>
</tbody>
</table>

Businesses on Lea Bridge Road think their customers travel to the area:

- **by car**: 63%
- **walk**: 49%
- **public transport**: 41%
- **cycle**: 12%

However, visitors said they travelled:

- **by car**: 20%
- **walk**: 64%
- **public transport**: 54%
- **cycle**: 12%

The top four things businesses think will improve access to Lea Bridge Road for their customers:

- 57% better car parking
- 43% better located car parking
- 22% better crossings
- 20% less traffic

The top four things visitors think will improve access to Lea Bridge Road:

- 32% better crossings
- 31% less traffic
- 24% protected cycle lanes
- 21% pedestrian signage

Top changes businesses on Lea Bridge Road would like to see:

- **23%**: Less traffic
- **25%**: Better retail/business mix
- **29%**: More street greening
- **32%**: More attractive streets

WALK CYCLE ENJOY

TRANSPORT FOR LONDON

MAYOR OF LONDON
Lea Bridge Road
Perception survey results

60% of respondents feel that some places on Lea Bridge Road don’t feel safe

36% said it is easy to get around

38% feel some areas don’t feel like a community

13% said business and shops are good

51% think some places are unattractive

48% Less traffic

50% Safer crossing points

55% Protected cycle lanes

53% More plants and trees

Top four changes respondents would like to see to make Lea Bridge Road more pleasant for walking and cycling

75% walk

61% use public transport

47% take the car

36% cycle

For more information on this scheme and the Mini-Holland Programme visit www.enjoywalthamforest.co.uk.