

Forest Road

Waltham Forest Council was awarded £27million by Transport for London for the Mini-Holland Programme, to improve the borough's roads and town centres making them great places to live, work and travel around.

Forest Road will form part of the Mini-Holland Programme's network of cycling and walking routes to make cycling and walking between town centres and residential areas safer with more direct routes.

Forest Road is home to around 3,600 residents and 340 businesses, with 17,000 vehicles using the road daily. Improvements to the road and the public realm will unlock a number of key local destinations, such as the William Morris

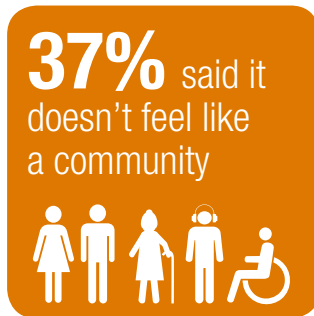
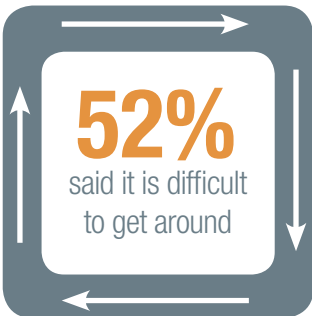
Gallery, Lloyd Park, and Walthamstow Wetlands, making them more accessible to local people, as well as visitors to the borough.

Between 26 May and 19 June 2015, we conducted a perception survey with residents and businesses to find out what local people think about the area and the type of improvements they would like to see.

The surveys were available online, hand delivered to all households in the area and conducted face to face. Over 300 people and 52 businesses took part in the surveys, and provided over 540 individual comments. The results from the perception survey have been used to inform the design for Forest Road.

The headline results from the survey are below:

Business feelings towards Forest Road

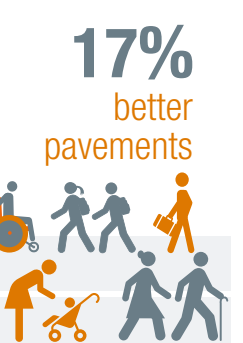
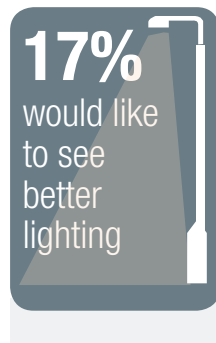


Businesses on Forest Road think their customers travel to the area:

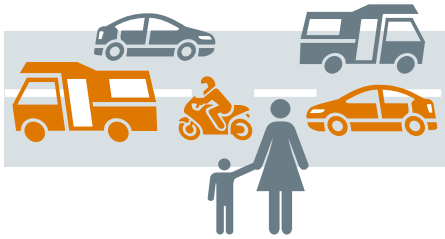
However, people who use the area said they:



Top changes **businesses** on Forest Road would like to see:



80% of respondents feel that some areas on Forest Road don't feel safe



67% think some areas are unattractive



52% said it is difficult to get around

37% said it doesn't feel like a community



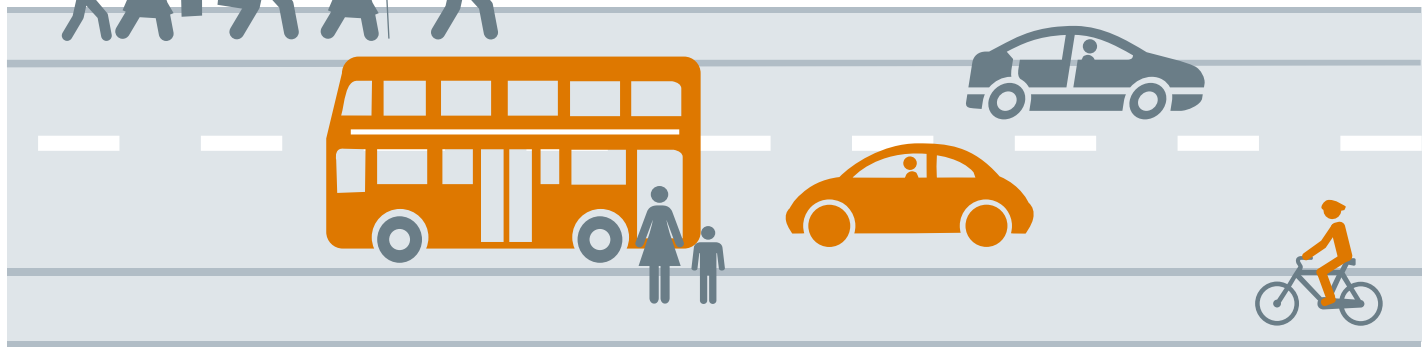
68% of respondents on Forest Road walk



49% use public transport

39% take the car

28% cycle



Top four changes respondents would like to see to make **Forest Road** more pleasant for walking and cycling

75% would like protected cycle lanes



74% slower traffic



74% safer crossing points



66% more plants and trees



For more information on this scheme and the Mini-Holland Programme visit www.enjoywalthamforest.co.uk.